



# The Bishop Konstant Catholic Academy Trust

Learning Communities, Inspired by Faith

## Trust Privacy Notice for Website Use



The Bishop Konstant Catholic Academy Trust,  
St Wilfrid's Catholic High School & Sixth Form College,  
Cutsyke Road, Featherstone WF7 6BD

**Telephone:** 01924 802285    **Twitter:** @theBKCAT  
**Email:** [admin@bkcat.co.uk](mailto:admin@bkcat.co.uk)    **Website:** [www.bkcat.co.uk](http://www.bkcat.co.uk)



**This privacy notice has been written to inform you about how The Bishop Konstant Catholic Academy Trust (BKCAT) processes your personal data when you visit our websites. This notice only applies to how the Trust and our schools use your data when you visit our websites; for more information about how the Trust and our schools use personal data in general please see our other privacy notices.**

## Who are we?

The BKCAT is a 'Data Controller' as defined by Article 4 (7) of UK GDPR for all processing activities less those with Facebook and Twitter. This means that we determine the purposes for which, and the manner in which, your personal data is processed. We have a responsibility to you and your personal data and will only collect and use this in ways which are compliant with data protection legislation.

The BKCAT is a Joint Data Controller with Facebook (Ireland Ltd) as defined by Article 26 of UK GDPR for the cookie and insight data collected through the use of their 'Like' buttons that are inserted as widgets on our websites.

Contact details for Facebook are:

Facebook Ireland Ltd.  
4 Grand Canal Square  
Grand Canal Harbour  
Dublin 2  
Ireland

The BKCAT is a Joint Data Controller with Twitter as defined by Article 26 of UK GDPR for the cookie and insight data collected through the use of their 'Like' buttons that are inserted as widgets on our websites.

Contact details for Twitter are:

Twitter Headquarters.  
1355 Market St. Ste. 900  
San Francisco  
CA 94103



The Trust has appointed Veritau Ltd to be its Data Protection Officer (DPO). The role of the DPO is to ensure that the school is compliant with UK GDPR and to oversee data protection procedures. Veritau's contact details are:

Schools Data Protection Officer	
Veritau Ltd	
County Hall	
Racecourse Lane	
Northallerton	
DL7 8AL	

When you visit our websites we want to ensure that they offer the best service to our users.

### What are Analytics?

Analytics collect standard internet log information and details of visitor behaviour patterns. This is done in order to calculate metrics such as the number of visitors to the various parts of websites and they are collected through the use of third party widgets (Google Analytics, Twitter, Facebook, YouTube). These will be referred to as cookies throughout this privacy notice.

### What are cookies?

A cookie is a small file of text that we store on browsers or the hard drive of electronic devices (computer, phone, or tablet etc). Cookies are anonymous and contain no information that would identify you personally.

We use third-party widgets (standalone applications that are inserted into websites i.e. a newsfeed or banner) on the site, such as Google Analytics, Twitter, Facebook and YouTube. These widgets may set their own cookies, and they may also use cookies that we have no control over. However, the cookie information from each of these sites is usually anonymous, unless you are logged in to those third-party systems while you are on our websites.

### What do we use cookies for?

We use cookies so that:

- We can distinguish you from other users of our websites and provide a good experience.



- We can remember the information you've provided us with whilst on our websites, so you don't have to keep re-entering the information whenever you visit a new page.
- We can look at how you use our websites so they can be improved for other users.

We do not use cookies to:

- Monitor your usage of other websites (privacy intrusive cookies).
- Collect any personal information about you (without your express permission).
- Collect any sensitive information.
- Pass data to any advertising networks.
- Pass personal data to third parties.

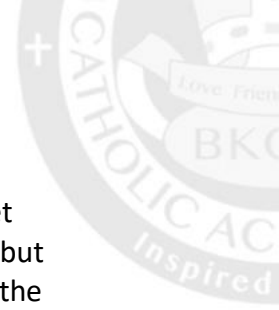
### What cookie types do we use?

Cookie types and expiry:

- **Session cookies:** these are temporary and are erased when you close your browser at the end of your visit, or if you delete them earlier. The next time you visit our websites we will not recognise you and will treat you as a completely new visitor.
- **Persistent cookies:** these remain on your hard drive until you erase them or they expire, this is after a period of 12 months.

We may use one or more of the following kinds of cookies:

- **Strictly Necessary Cookies:** these cookies are required for the operation of our websites. This can include cookies that will enable you to log into a secure area of our website, e.g. staff, parent or pupil areas. Without these our websites will not work as designed. These cookies do not require consent.
- **Functionality cookies:** these cookies require consent. They are used to recognise you when you return to our websites. The content is then personalised to you and can greet you by name (once in the secure area), or remember preferences that you may set.
- **Analytical/performance cookies:** these cookies require consent. They allow us to count and recognise the number of visitors to our websites. It also allows us to see when and how visitors navigate our websites. Using these cookies helps us improve our websites and make popular searched items easier to find. We also use the following widget(s) for this purpose:
  - **Google Analytics:** helps us to analyse how you engage with and use our websites. For more information on how Google Analytics collects and processes data using cookies, please visit [www.google.com/policies/privacy/partners/](http://www.google.com/policies/privacy/partners/)
  - **Twitter:** Twitter for Websites is a suite of tools bringing Twitter content and functionality to our webpages. This enables Twitter users audience to share our Twitter content, and follow our feeds. For further information on how Twitter collects and processes data using cookies, please visit <https://twitter.com/privacy>
  - **YouTube:** we embed videos from our official YouTube channel using YouTube's privacy-enhanced mode. We may also embed videos from other



YouTube channels which relate well to our audience. This mode may set cookies on your computer once you click on the YouTube video player, but YouTube will not store personally-identifiable cookie information from the playback of embedded videos. For more information on how YouTube collects and processes data using cookies, please visit the [YouTube embedding information page](#).

- **Facebook:** we embed some of our Facebook pages on our websites using the Facebook widget. To find out more about these cookies please visit <https://www.facebook.com/policies/cookies/>
- **Other Widgets:** our websites may occasionally make use of other widgets, which will all be subject to the appropriate levels of due diligence.
  
- **Marketing cookies:** marketing cookies require consent. These are served by third parties and are used for targeted content and advertisements based on user behaviour across websites, and the provision of social media features. We use the following third parties for this purpose and you should refer to their privacy policy for what data they collect:
  - **Twitter:** for further information on how Twitter collects and processes data using cookies, please visit <https://twitter.com/privacy>
  - **YouTube:** we embed videos from our official YouTube channel using YouTube's privacy-enhanced mode. We may also embed videos from other YouTube channels which relate well to our audience. This mode may set cookies on your computer once you click on the YouTube video player, but YouTube will not store personally-identifiable cookie information from the playback of embedded videos. For more information on how YouTube collects and processes data using cookies, please visit the [YouTube embedding information page](#).
  - **Facebook:** we embed some of our Facebook pages on our websites using the Facebook widget. To find out more about these cookies please visit <https://www.facebook.com/policies/cookies/>
  - **Other Widgets:** our websites may occasionally make use of other widgets, which will all be subject to the appropriate levels of due diligence.

#### How do we obtain consent for the use of cookies?

When you first visit our websites using a new browser, or if you visit in private browsing mode, we will provide you with a cookies permission banner seeking your consent to the use of cookies as required by law.

#### How do I erase or opt out of the use of cookies?

You can change your cookie preferences at any time through our cookie banner, but please be aware that opting out of cookies may affect your user experience on our websites.

Alternatively, most web browsers allow some control of most cookies through their browser settings. To find out more about cookies, including how to see what cookies have been set, visit [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).



To find out how to manage cookies on popular browsers visit:

- [Google Chrome](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Microsoft Internet Explorer](#)
- [Opera](#)
- [Apple Safari](#)

In order to find information relating to other browsers, visit the browser developer's website.

To opt out of being tracked by Google Analytics across all websites, visit:

<http://tools.google.com/dlpage/gaoptout>

You can also use specialist software that protects against malicious cookies. These applications can be customised to let you change the content of the cookies you want to receive or will allow to be stored on your device.

## Purpose and lawful basis for processing

The lawful basis we rely on to process your personal data is either Article 6(1)(a) of UK GDPR, for example when we require your consent for the optional cookies we use. Also, article 6(1)(f) allows us to process personal data when it's necessary for our legitimate interests, for example in order to maintain the integrity of our IT systems and the continuity of our organisation.

## What are my rights?

You have the right to withdraw consent at any time for the use of optional cookies. Although we process your personal data for legitimate interests as stated above, you have the right to object to our processing of your personal data. There are legitimate reasons why we may refuse your objection, which will depend on why we are processing it.

## Copyright

Any information on this website, including but not limited to graphics, design, text, and images are subject to Copyright which belongs to the Trust or a third party that has given permission for the Trust to use this information. The Trust grants permissions to electronically copy, print to hard copy, or transfer such material so long as it is for the use of the Trust and it's schools only.



## Disclaimer and External Links

The Trust makes every effort to ensure the content on our websites is correct and factual. However, the Trust accepts no liability for any inconvenience or loss caused by reliance on any information contained on our websites.

The Trust makes every effort to ensure that links to external websites are secure. The Trust accepts no liability for the privacy practices of external websites.

## Who to contact if you have concerns over how your personal data is being handled

If you have any concerns about the way we have handled your personal data or would like any further information, please contact our DPO on the address provided above.

If we cannot resolve your concerns you may also complain to the Information Commissioner's Office (the Data Protection Regulator) about the way in which the Trust has handled your personal data. You can do so by contacting:

First Contact Team  
Information Commissioner's Office  
Wycliffe House  
Water Lane  
Wilmslow Cheshire  
SK9 5AF  
[icocasework@ico.org.uk](mailto:icocasework@ico.org.uk)  
Tel: 0303 123 1113