



Key Learning Constructs to be developed over the academic year. – Core Knowledge	Scheme of Learning Autumn Term	Scheme of Learning Spring Term	Scheme of Learning Summer Term
<p>To develop your media skills and knowledge as potential future media developers To provide you with a key understanding of media terminology, concepts, objectives To allow you to explore real life media projects and scenarios (through assignments from the exam boards) To provide you with an insight future career paths. to compliment your employability skills To prepare you for the everyday life of working with or developing your own media products.</p>	<p>Part 1</p> <p>R081 – Pre-production skills</p> <p>LO3: Be able to produce pre-production documents</p> <ul style="list-style-type: none"> • Creating a mood board • Creating a mind map • Creating a visualisation diagram • Creating a storyboard • Analysing a script • File formats and their properties • Compression • File naming conventions <p>LO4: Be able to review pre-production documents</p> <ul style="list-style-type: none"> • How to review pre-production documents and identify areas for improvements • Assessment <p>Part 2</p> <p>Unit R085: Creating a multipage website – internally assessed – 10 hours coursework.</p> <p>It will enable learners to demonstrate their creativity by combining components to create a functional, intuitive and aesthetically pleasing website. It will allow them to interpret a client brief and to use planning and preparation techniques when developing a multipage website.</p> <p>LO1: Understand the purpose and properties of a multipage websites</p> <p>LO2: Be able to plan the creation of a multipage website</p>	<p>Part 3</p> <p>LO3: Be able to create a multipage website</p> <p>Creating assets</p> <ul style="list-style-type: none"> • Using presentation software • Ensuring that the technical compatibility of assets • Using tools and techniques to create assets and graphics • Saving and exporting <p>Part 4</p> <p>LO4: Be able to review a multipage website</p> <ul style="list-style-type: none"> • Identify areas for improvement and further development 	<p>Part 5</p> <p>Unit R081: Pre-production skills – Externally assessment – exam 1hr 30 minutes</p> <p>LO1: Understand the purpose and content of preproduction</p> <ul style="list-style-type: none"> • Mood boards • Mind maps • Visualisation diagrams • Storyboard • Scripts • Assessment <p>Part 6</p>
<p>Hinterland Knowledge</p>	<p>How are images changed? Difference between a webpage and a website Digital Media – What is it?</p>	<p>Copyright? – Does that apply to me? I have an idea? Who owns it?</p>	<p>From idea to product – Why can I just not make something?</p>

<p>Assessment: -Formative Techniques</p> <p>-Summative Pieces</p>	<p>Assessments are completed at the end of the delivery of each theory section where students key knowledge and skills that have been developed through the topics area are assessed through the completion of an end of section assessment. All of the assessment data is collected on a departmental mark book and individualised teachers' data tracking system and will inform future teaching and learning. As well as these end of topic assessments, we also have feedback and mini assessments where students are given feedback on how to develop specific knowledge or skills and required to then respond by working on the question again or an extended stretch and challenge question. At key points throughout the academic year (determined by the school) mock examinations will take place. These examinations will test knowledge and skills across modules and assessed using examination mark schemes and grade boundaries (KS4). This data is recorded on the central school system (SIMS).</p>		
<p>Key Vocabulary</p>	<p>Collate Analysis Software Image Editing Content Structure Illustration Properties</p>	<p>Review Positives Strengths Negatives Weaknesses Process Critical Evaluation Summary</p>	<p>Client Requirements Deadline Preparation Specification Accessibility Limitations Naming Convention Version Control</p>
<p>Key Skills</p>	<p>Creative iMedia will equip learners with a range of creative media skills and provide opportunities to develop, in context, desirable, transferable skills such as research, planning, and review, working with others and communicating creative concepts effectively. Through the use of these skills, learners will ultimately be creating fit-for-purpose creative media products.</p> <p>Creative iMedia will also challenge all learners, including high attaining learners, by introducing them to demanding material and techniques; encouraging independence and creativity and providing tasks that engage with the most taxing aspects of the National Curriculum.</p>		
<p>Opportunities Outside the taught Curriculum.</p>	<p>The curriculum is enriched predominately through the application of real life links to Media. Students are encouraged to keep up with the news and teachers are expected to bring real life media examples into their lesson delivery.</p>	<p>Pupils can use the IT facilities in the department or the library at both lunchtime and after school, as well as attend after school homework/support clubs.</p>	